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Pendleton Helps Shorewood Win "Bicycle Friendly Community" Award

At Pendleton Legal, S.C., we work hard for our clients, but we are also dedicated to the communities in which we live. Sandie Pendleton recently helped his community (Shorewood, Wisconsin) win the League of American Bicyclist's *Bicycle Friendly Community* award. The "BFC" award recognizes and encourages those cities, towns and villages that have made a substantial commitment to providing safe accommodation for cycling, and which encourage bicycling for transportation, recreation, physical activity and economic development. Communities applying for the award are required to do a detailed assessment of their bicycling conditions, accommodations and policies. Pendleton is the co-leader of a local cycling group, and was the person who first suggested Shorewood should apply for the award.

Almost 500 communities have applied for the BFC designation, and currently there are only 190 BFCs recognized by the League. Shorewood is the first and only village in Wisconsin to have received the award, and is one of only a few "small BFCs" nationwide (*i.e.*, BFCs with populations of less than 15,000).

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(The information and views discussed in this article are for general information purposes only. An organization that has specific questions as to the effect the above development may have for it should discuss such with its attorney, or with an attorney who is familiar with this area of the law and the organization's specific operations or concerns.)

About Pendleton: Alexander "Sandie" Pendleton is a shareholder with the Milwaukee law firm of Pendleton Legal, S.C. Sandie has over twenty years of experience counseling clients involved in sports and recreational activities, including power sports activities, and is a frequent speaker and writer on recreational liability issues.

About Pendleton Legal, S.C.: At Pendleton Legal, S.C., we continue to believe the right to the "Pursuit of Happiness" is a right worth preserving. Our S/F/R Team (Sports, Fitness & Recreation Team) guides and fights for businesses and organizations that provide recreational opportunities and products, so that our clients are not overwhelmed by liability that might otherwise threaten their continued success (or even existence). Preserving the right is often not an easy or simple task, but we know this mission is an important one to our clients, and to the future of a free society. In addition to our S/F/R services, we provide legal expertise across the numerous areas of law encountered by businesses and organizations in the normal course of their day-to-day operations and growth. If you would like to explore whether we can help your organization achieve its mission, contact us.